

FULL PARISH COUNCIL

TWYFORD PARISH COUNCIL

MINUTES OF THE FULL PARISH COUNCIL MEETING

Held on Thursday 17th September 2026 at 7:30 PM
In the Gilbert Room, Twyford Parish Hall, SO21 1QY.

Those present :

Chairman : Cllr. C. Mitchell

Vice-Chairman : Cllr. R. Sellars

Councillors : Cllr. L Bailey-Morgan, Cllr. S. Cook, Cllr. A. Forder-Stent, Cllr. C. Hill, Cllr. J. Pain, Cllr. I. Percival, Cllr. S. Pullen

4 members of the public

Also in Attendance : Cllr. J Williams - HCC Councillor, Mr B Marsh - SDNPA Rights of Way and Access Officer

Officers : - Clerk/RFO

* Attended remotely

70/26 Chairman's Comments

The Chairman welcomed everyone to the meeting, the first meeting following the Summer break.

71/26 Apologies for Absence

No Apologies have been received

72/26 Dispensation under Section 33 of the Localism Act 2011

No requests were received.

73/26 Declarations of Interest on agenda items

There were no further declarations of interest.

74/26 Approval of Minutes of previous meeting

It was Resolved to approve as a correct record and authorise the signing of the minutes of the meeting of Twyford Parish Council held on 16th July 2026.

75/26 Public Representation

There were no representations.

76/26 County Councillor's Report

County Cllr. Jonathan Williams advised that the decision on Local Government Reorganisation had been withdrawn by the Government. This does not appear to affect the Combined Authority Mayoral election which is still scheduled for May 2028, however there is a possibility this might be brought forward to 2027. With the withdrawal of the decision on LGR, it means that WCC elections will now take place in May 2027.

He advised that work on the Phoenix Pedestrian Crossing was still progressing although a funding contribution from SDNPA had been turned down. Alternative funding from the Active Travel Fund and WCC CIL was being looked into. He advised it would be helpful for the Parish Council to reaffirm its commitment towards the project and any funding contribution it could make.

77/26 District Councillors' Report

Cllr. Bailey-Morgan updated members on the work to get the 61 Bus reinstated. It is slow, but he is hopefully that progress is being made. He also advised that discussions continue with pursuing a multiuser access track through the new Spitfire Forest. Forestry England had now confirmed that they were agreeable in principle subject to specific funding being available for such infrastructure.

78/26 Clerk's Report

The report was **received and noted**.

79/26

Schedule of Payments**Resolved:** Approval of the Schedule of Payments for August and September 2026.

80/26

Bank Balances**Resolved:** To note the bank balances as of 31st August 2026**Ordinary Accounts**

		Interest rate
Unity Trust C/A	£5,457.94	n/a
Redwood No.2 (35 day notice)	£138,985.06	3.45%
Unity Trust (Instant Access)	£10,091.61	1.95%

Short Term Investment Accounts

		Interest rate
Cambridge & Counties Bank No.4	£106,437.06	4.00%
Cambridge & Counties Bank No.5	£65,000.00	4.60%

Total **£325,971.67**

81/26

External Auditor's Report**Resolved:** Note the External Auditor's Report and Certificate for 2025/26.**Resolved:** Note the Conclusion of Audit Notice for 2025/26.

82/26

Active Travel Interventions in the Itchen Corridor

Received: Mr Ben Marsh for the SDNPA gave an update on the feasibility works for this project, which had previously been reported at the May 2026 meeting. HCC is taking on design for one element of the project and he is looking at the east-west route. Natural England are relatively happy for the proposal.

The Chairman advised that he would like the Parish Farm committee to look at any draft proposals and advise the Full Council of any constraints that should be taken into account. Mr Marsh offered to draw up some further plans in due course to help the assessment when considering constraints.

Resolved: To support the SDNPA to proceed with further design and feasibility works including environmental studies in relation to the east-west route of the Itchen Corridor Active Travel Interventions.

83/26

Berry Lane

Received: Cllr. Corcoran introduced a report on the Berry Lane project and advised that work to excavate soil around the Sarsonstones had been completed that week. There had been great interest from the community in this work. A landscape architect was currently drawing up plans for the surrounding area.

Resolved: Approval of the Sequence of Works document for the Berry Lane project.

The Chairman thanked Cllr. Corcoran for his hard in maintaining the momentum on this project.

84/26

Planning Applications - For Consultation

Received: The Chairman invited the applicant for SDNP/26/03310/HOUS to address the Council on the proposals and answers questions and clarifications on the application.

Resolved: To submit comments to the Local Planning Authority for the following applications:

5 St Marys Terrace Finches Lane Twyford Hampshire SO21 1QD
Ref. No: SDNP/26/03310/HOUS

No Objection

5 The Crescent Twyford Hampshire SO21 1NL
Ref. No: SDNP/26/01744/HOUS

No Objection

10 Churchfields Twyford Hampshire SO21 1NN
Ref. No: SDNP/26/03375/CND

No Objection

85/26 Grant Applications and Donations

Cllr. Cook declared an interest in the Ballard Close application as she is a Trustee of the charity and did not participate in the item.

Three requests for support were considered.

Resolved: Approval, in principle, of a £500 grant to Ballard Close, with a final decision to be made at a future meeting once information on the specific use of the expenditure was received.

Resolved: Approval, under s137 of the Local Government Act 1972, to award a grant of £47 to Colden Common Men in Sheds to cover the materials costs of a "silent solidier".

Resolved: To purchase a external bench seat at a cost of £385 to be gifted to the Twyford Parish Hall.

86/26 Correspondence

Cllr. Corcoran declared an interest in this item as he is a Director of a company owning adjacent land. He made a statement of fact about the land and current maintenance practices, but did not otherwise participate in the item.

Resolved: To **note** the correspondence relating to ditch digging.

Members heard that the ditch in question did not belong to the parish council and a variety of landowners were responsible for its upkeep. The ditch had extensively been excavated in December 2023 and the parish council had contributed towards this work. The level of silt in the ditch remains lower than the outfall culvert into the field.

The Environment Agency annually clear vegetation from the channel as it classified as a Main River. They normally carry out this work in October or November.

The Chairman would develop a response to the correspondence.

87/26 Co-option

Noted: members had brief discussion on opportunities to explore recruitment for the three vacant councillor positions.

88/26 Working Group Updates

Hazeley Road Development Area

Cllr. Mitchell advised that the plans for the new car park would be available soon and stakeholders and councillors would be briefed at special workshop. The Heads of Terms for transfer of land were progressing. The Flood Mitigation Scheme works were almost complete.

Traffic Solutions

Cllr. Percival advised that the group had recently had a meeting. It considered that a gateway entrance at the main 30mph limit into the village should be explored and also along Shawford Road. Cllr. Percival also presented an example of a "wave me" flag which pedestrians could use to alert their presence to drivers.

Climate

The written reports were received and it was **Resolved** to approve the purchase of a recycling box for the pharmacy at a cost of £112.

89/26 Confidential Business

Resolved: That in accordance with section 1(2) of the Public Bodies (Admissions to Meetings) Act 1960, the public, including the press, be excluded from the meeting because of the confidential nature of the following business to be transacted.

Resolved: Noted correspondence relating to a matter of trespass on Parish Council land at Hunter Park.

The meeting closed at 10.30pm



Twyford Parish Council

Clerk's Report

Councillors are reminded that the items within this report are provided for information only and not available for debate. If it is considered that an item listed within the report should be debated fully by members, then it will be placed on the next appropriate committee or council agenda. Any member wanting clarification or further information on any aspect of items within the report please contact me in advance of the meeting.

General reading and information.

The following publications have been received and available for members to read:

- Your Council News – Winchester CC – September 2026
- Your Hampshire, news from HCC – September 2026
- WeCAN – September update
- South Downs News – September 2026
- Council & Clerk's Direct – September 2026

Other information

- 1) All members need to be aware of the disclosable pecuniary interest forms and consider whether there have been any changes since it was last written. If there was a need for any change to be made, please contact me and I will supply fresh document for completion.
- 2) The Council has received confirmation that it has been successful in its application for £90k of CIL funding from the South Downs NPA towards the Car Park Extension project.
- 3) Greenjack Countryside Services have been appointed to excavate the soil around the Sarsen Stones on Berry Lane at a cost of £850 which is covered by the project budget.
- 4) A letter of thanks has been received from Winchester Citizens Advice in respect of the grant made to them earlier in the Summer.
- 5) The Hampshire ALC AGM will take place on Saturday 17th October from 9am at Voco Winchester.
- 6) The second tranche of the 2026/27 precept has been received from WCC.
- 7) The Council's annual insurance will enter the final year of its Long Term Agreement from 1/10/26.

Jamie Matthews
Parish Clerk
10th September 2026

Item 79/26

Schedule of Payments – August & September 2026

Recommendation: Council to approve the schedule of payments for August & September 2026

No.	Gross	Vat	Net	Details
260148	6.66	1.11	5.55	Mole Valley Farmers Ltd - Shield Stake
260126	1,350.00	0.00	1,350.00	Land Lore Consulting - PA1 implementation plan
260127	5,442.00	907.00	4,535.00	Greenjack Countryside Services - Compton Lock groundworks
260163	3,196.80	532.80	2,664.00	Greenjack Countryside Services - Compton Lock groundworks
260130	425.00	0.00	425.00	Citizen Advice Bureau (Winchester) - Grant. Minute 64/26
260131	46.07	7.68	38.39	The Printed Group Ltd - Signs for allotment path
260132	52.00	0.00	52.00	ICO - Annual Registration fee
260138	1,800.00	300.00	1,500.00	Calfordseaden - Car park expansion interim payment
260133	50.00	0.00	50.00	Twyford St Mary's PTA - Deposit return from 16.07.2926 booking
260137	489.61	8.39	481.22	Wyatt Electrical - June and July 2026 Caretaking
260134	14.00	0.00	14.00	Land Registry - Land Registry Plan and Title records
260135	99.99	16.66	83.33	Argos - Mobile Phone
260136	10.45	0.00	10.45	Royal Mail - Postage
260139	13.80	0.66	13.14	Octopus Energy - Field Electricity
260141	143.22	23.87	119.35	Philspace Ltd - Toilet hire
260177	143.22	23.87	119.35	Philspace Ltd - Toilet hire
260011	69.00	0.00	69.00	Winchester City Council - Business Rates - August
260140	2,413.98	402.33	2,011.65	Green Smile Ltd - Monthly Grounds Maintenance
260142	210.60	35.10	175.50	Winchester City Council - Annual Play Area Inspections
260143	2,923.28	0.00	2,923.28	Employee Salaries - August Salaries
260144	946.91	0.00	946.91	HMRC - PAYE and NI Contributions
260145	781.12	0.00	781.12	HCC Pensions - Pensions
260146	72.55	12.09	60.46	Stocksigns - Signs for Northfields fence
260147	72.82	12.14	60.68	HCL Clamping UK - Clamps for SID signs
260173	743.12	0.00	743.12	HCC Pensions - Pensions
260174	828.82	0.00	828.82	HMRC - PAYE and NI Contributions
260152	162.84	27.14	135.70	Octopus Energy - Electricity - Pavilion
260150	32.77	5.46	27.31	Vodafone - Telephone and Broadband
260151	36.00	6.00	30.00	Vodafone - Mobile Phones - August
260149	128.40	0.00	128.40	Bitly Europe - QR Code and short link subscription
260154	28.99	4.83	24.16	Sue Nias - Reimbursement of combination padlock for SID
260156	6,000.00	1,000.00	5,000.00	Calfordseaden - Fees for Car Park Design
260155	64.80	10.80	54.00	OJS Plumb & Heat Ltd - Repairs to Pavilion urinals
260012	69.00	0.00	69.00	Winchester City Council - Business Rates - September
260157	240.00	0.00	240.00	Sarson Press - Newsletter x 800
260158	114.00	19.00	95.00	Elite Playground Inspections - Quarterly play area inspections
260175	143.22	23.87	119.35	Philspace Ltd - Toilet hire
260159	237.76	0.00	237.76	Wyatt Electrical - August caretaking
260160	48.60	0.00	48.60	Sue Nias - Leaving gift (flowers etc) for cleaner
260161	107.50	17.92	89.58	World of Inks - Ink cartridges
260169	2,413.98	402.33	2,011.65	Green Smile Ltd - Monthly Grounds Maintenance
260172	2,691.23	0.00	2,691.23	Employee Salaries - September Salaries
260162	15.59	2.60	12.99	1 2 3 Reg - Domain Renewal
260164	1,008.00	168.00	840.00	BDO LLP - Annual External Audit fees
260165	45.50	0.00	45.50	Post Office - Postage
260167	1,148.25	191.38	956.87	Business Stream - Water Supply - Field
260166	72.66	12.11	60.55	Business Stream - Water - Pavilion
260168	3,371.18	0.00	3,371.18	Arthur J. Gallagher Insurance Brokers Limited - Annual Insurance
260170	11.80	0.00	11.80	Unity Trust Bank - Bank Charges
260171	12.70	0.00	12.70	Unity Trust Bank - Bank Charges
260176	870.00	145.00	725.00	P Stubbington Land Surveys Ltd - Topographical survey - Berry Lane
260178	36.00	6.00	30.00	Vodafone - Mobile Phones - September
260179	35.58	5.93	29.65	Vodafone - Telephone and Broadband

Agenda Item 12



Twyford Parish Council

Full Council Meeting – 17th September 2026

Bank Balances as of 31st August 2026

Ordinary Accounts		Interest rate
Unity Trust C/A	£5,457.94	0.0%
Redwood No.2 (35 day)	£138,985.06	3.45%
Unity Trust (Instant Access)	£10,091.61	1.95%

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Total	£325,971.67
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Section 3 – External Auditor’s Report and Certificate 2025/26

In respect of

ENTwyford Parish CouncilITY

1 Respective responsibilities of the auditor and the authority

Our responsibility as auditors to complete a **limited assurance review** is set out by the National Audit Office (NAO). A limited assurance review is **not a full statutory audit**, it does not constitute an audit carried out in accordance with International Standards on Auditing (UK & Ireland) and hence it **does not** provide the same level of assurance that such an audit would. The UK Government has determined that a lower level of assurance than that provided by a full statutory audit is appropriate for those local public bodies with the lowest levels of spending.

Under a limited assurance review, the auditor is responsible for reviewing Sections 1 and 2 of the Annual Governance and Accountability Return in accordance with NAO Auditor Guidance Note 02 (AGN 02) as issued by the NAO on behalf of the Comptroller and Auditor General. AGN 02 is available from the NAO website – <https://www.nao.org.uk/code-audit-practice/guidance-and-information-for-auditors/>.

This authority is responsible for ensuring that its financial management is adequate and effective and that it has a sound system of internal control. The authority prepares an Annual Governance and Accountability Return in accordance with *Proper Practices* which:

- summarises the accounting records for the year ended 31 March 2026 and
- confirms and provides assurance on those matters that are relevant to our duties and responsibilities as external auditors.

2 External auditor’s limited assurance opinion 2025/26

On the basis of our review of Sections 1 and 2 of the Annual Governance and Accountability Return, in our opinion the information in Sections 1 and 2 of the Annual Governance and Accountability Return is in accordance with Proper Practices and no other matters have come to our attention giving cause for concern that relevant legislation and regulatory requirements have not been met.

(continue on a separate sheet if required)

Other matters not affecting our opinion which we draw to the attention of the authority:

The smaller authority has restated certain figures relating to the prior year within the Accounting Statements. We have reviewed and agreed the adjustments made.

(continue on a separate sheet if required)

3 External auditor certificate 2025/26

We certify that we have completed our review of Sections 1 and 2 of the Annual Governance and Accountability Return, and discharged our responsibilities under the Local Audit and Accountability Act 2014, for the year ended 31 March 2026

External Auditor Name

ENTER NAME OF EXTERNAL AUDITOR
BDO LLP - Southampton

External Auditor Signature

DocuSigned by:
BDO LLP
467DFB746A8A428...

SIGNATURE REQUIRED

Date

04 September 2026/Y

Twyford Parish Council: 17th September 2026

Berry lane: project for restoration and improvement

Report of subcommittee

A draft for the sequence of work is attached: as this is a working document, it is updated as necessary. Progress is now being made on the project as follows:

- landscape architect appointed; site meeting held to discuss scope of the project
- land survey commissioned and delivered setting levels, features, dimensions
- correspondence with Church farm House to establish ownership boundary and improvements to north boundary and removal of bridge
- drawing for new revetment to riverbank prepared
- contractor appointed to reveal sarsen stones

Expenses to date

- survey £725 plus VAT

Expenditure committed

- landscape architect £2450 (no VAT)
- Sarsen stone preliminary work £850 plus VAT

Resources:

SDNPA CIL grant: £15000

TPC: £5000 primarily for fees

Further fundraising is likely to be needed.

Publicity

TPC is acting here in the public interest but relying largely on the views of the subcommittee of two, and on the generalised support of TPC and SDNP, to articulate what that interest is. As this is an area which is very dear to many people's hearts, opinions on the suitability of any work may be strongly held, so there are risks; some wider publicity or some other way of capturing different views may be appropriate. The views of councillors on the possible form this could take would be welcome.

Recommendations

Endorsement of

- a. actions to date and
- b. sequence of works proposed

Chris Corcoran. Sept 2026

Sequence of Works – Berry Lane Restoration and Sarsen Stone Project

1. Explore the Sarsens stones

Carefully excavate around the two buried Sarsen stones to establish their full dimensions, orientation and condition, while ensuring they are protected from damage.

Record the findings, including measurements, photographs and the precise location of each stone.

2. Design Development

Meet with the appointed landscape architect to review the site and discuss the objectives of the Berry Lane restoration.

Work collaboratively with the landscape architect to develop a comprehensive landscape design that incorporates:

- Restoration of Berry Lane.
- Reinstatement and display of the two Sarsen stones.
- Appropriate planting and landscaping.
- Access, drainage and maintenance considerations.

Meet with Jonathan McGill to agree proposals for riverbank improvements and integrate these into the overall landscape design where appropriate.

3. Statutory Approvals

Prepare and submit applications to the Environment Agency for consent relating to the proposed riverbank improvements.

Obtain a survey of the willow tree by the river.

4. Specification of Works

Prepare and agree a detailed specification of works based on the approved landscape design, including:

- Restoration works to Berry Lane.
- Excavation, lifting and positioning of the Sarsen stones.
- Riverbank improvement works.
- Landscaping, planting and reinstatement.
- associated drainage, surfacing and ecological protection measures.

5. Procurement

- Prepare tender documentation, including drawings, specifications and contract requirements.
- Invite suitably qualified contractors to tender for the works.
- Evaluate returned tenders based on quality, experience and value for money.
- Appoint the preferred contractor and agree the programme of works.

6. Community Engagement

- Notify local residents of the proposed works and anticipated programme.
- Provide information on the purpose of the restoration, the significance of the Sarsen stones and any temporary disruption that may occur during construction.
- Consider any reasonable feedback received prior to commencement.

7. Construction Phase

Undertake the restoration of Berry Lane in accordance with the agreed specification.

Complete the approved riverbank improvement works.

Lift and position the Sarsen stones in accordance with the approved design.

Liaise with South Downs National Park regarding an information display about the Sarsen stones.

Position a natural bench under the willow tree by the river bank.

We are a small trust, run by volunteers, and does not have audited annual accounts. We declare our income and expenses once a year to the Charity Commission.

Item 85/26

Twyford Parish Council

Application for Grant for Voluntary Organisations Local Government Act 1972, Section 137 (or under any other Statutory Power)

Please note that this application will not be considered unless it is accompanied by a copy of the latest set of audited annual accounts showing the applicant organisation's income, expenditure and level of balances.

RECEIVED

22 JUL 2026

If the organisation does not prepare annual accounts, please state why, and provide copies of the organisation's bank statements. 1 year of bank statements attached

1	Name of Organisation ("the Applicant")	Twyford Childrens Recreation Ground Ballard Close
2	Name and postal and email address of the Applicant and/or its contact person (please explain the contact person's relationship with the Applicant)	 Email:  @gmail.com
3	If the Applicant is a registered charity please state its number	Charity Number: 301974
4	Amount of grant requested	£600
5	What is the purpose or project for which the grant is requested?	Contribute to the cost of new play equipment and maintenance of park Please use an additional sheet if necessary
6	When would the expenditure to be met by the grant be incurred?	31 December 2026
7	If the total cost of the project is more than the grant, how will the balance be financed?	#- Through fundraising events and additional grants

8	Have you applied for a grant for the same purpose/project to another organisation? If so, which organisation and for how much?	Belgae Trust Hampshire County Council } For total of £1000 Community Grants
9	Who will benefit from the project and how?	The children of Twyford will benefit from playing on the new equipment. At least 60 children will benefit.
10	Approximately how many of those who will benefit are parishioners of Twyford?	At least 90%

You may use a separate sheet of paper to submit any additional or other information that you feel necessary support this application.

Signed.....

Date.....

16 July 2026

Please print your name

Please send your completed application form and supporting information in hard copy to:

The Clerk, Twyford Parish Council,

PO Box 741, Winchester, SO23 3QA

Or email: clerk@twyfordhants.org.uk



Twyford Parish Council

Full Council 17th September 2026

Correspondence

I am writing to suggest ways to minimise flood-risk in the village, given the new development.

The new drainage ditch and pipes by the new development will most likely bring more water into the village drainage system faster. In addition, the new development has occupied part of the flood-plain of the bourne, reducing natural water storage.

Therefore, it is crucial that the drains, ditches and culverts in the rest of the village, stretching from the new development to the River Itchen, are able to take the likely increased flows.

At the height of the hot weather, I wanted to clear the mud-catcher just inside the field by Churchfields Road but it was, in fact, still too wet and overgrown to dig safely. The water most probably has rats' urine in it (risk of leptospirosis) and the ditch most likely contains ticks (risk of Lyme Disease and encephalitis).

A super El Nino appears to be on the way so I think it is essential that this ditch across the field is dug out again this year and then regularly maintained in a dug-out state thereafter. It is the only part of the field which is overgrown and yet it is an extremely important part of our village's drainage system.

The spoil may need to be transported off site but even with this factored in, the total cost of regularly digging out the ditch would be minimal, especially when compared to the impact of possible flooding in the village.

The ditch could even be dug in such a way that the water would reach the middle of the field quickly and then be stored there before flowing on towards the river. This would help to protect the riverside properties and would recognise the field's natural role as part of the floodplain of the bourne

I understand that the ownership of the field may be transferred to the Parish Council. During this process, it might be prudent to transfer ownership of the ditch, including both its sides, to TPC too. At present, several riparian owners have to be consulted before the ditch can be dug and the funding of the work has to be agreed. This can delay essential work so a change of ownership of the ditch and its banks to TPC would address this issue.

As already stated, I am happy to contribute £200 towards digging out the ditch with a mini-digger this year, and in the future too.

At this point, I would like to acknowledge the excellent work of Councillor Richard Sellars and Gary Rookes, who dug the ditch last year. I would not

like to think of public-spirited villagers putting themselves at risk when looking after the village, hence the above suggestions and offer.

Longer term, I feel that the stretch of the culvert between the new development and the Post Office will have to be upgraded and then regularly maintained too, as will the stretch from the Post Office to the field.

Effective drainage throughout the village should minimise the risk of surface flooding and also drain groundwater from under the village, protecting local residents, families with young children, octogenarians and local businesses from flooding.

Many thanks for considering these points, especially in a super El Nino year as past El Nino's have been associated with a significant amount of rain.

Item 88/26

Agenda Item 20c

Climate Working Group

The working group is recommending the purchase of a 110 litre bin for the pharmacy for blister pack recycling.

The cost of the bin is £112 which includes collection and recycling.

This is a one off cost and would need to be incurred for each occasion that a provision of a bin is required.

Parish Climate Survey 2026

1. Introduction

The climate survey that was run this year is now concluded. Instead of withholding the survey data indefinitely pending the creation of a proper report, we are publishing the anonymous data raw for transparency and accessibility. The data is available for download at the end of this document as an .ods file compatible with all spreadsheet software, or can be accessed on google sheets [here](#).

2. Design

Survey design was led by Lucy Roberts and Emi Roberts, with input and comment from the rest of the Twyford Climate Group and community members. Questions were designed to provide insight into areas of interest and maximise engagement, whilst answers were integrated climate psychology, research into similar questionnaires (demographic section design built upon [CAA survey](#)), and comments from the group and community. We used a combination of multiple selection questions, and free-form answers, as best suited the question. Though initially more questions had free-form responses, comments from the group and community indicated that this lack of structure made the questions very difficult to answer, which risked compromising form completion rate. Therefore, we changed many answers to be multiple selection - though pre-selected answers likely reduced the range of responses we received, for ease of data analysis and to boost survey completion rate we judged it preferable. We elected to run the survey primarily through google sheets for cost and ease of use, though made hard copies available from key locations across the village (surgery, shop, community centre, both pubs) to support inclusion of individuals with lower tech literacy to avoid sampling bias. The survey was anonymous to support openness and honesty from respondents. The survey will inherently be affected by self-selection bias as individuals already willing to engage with climate issues are more likely to fill out a climate survey than individuals who are ambivalent or hostile to climate issues. We decided to run the survey over a longer period of time to maximise the window for engagement, whilst leaning into urgency-based activations towards the end of the engagement window; we felt this approach was sort of ‘best of both worlds’.

The survey is intended to inform action across the village and support engagement. By gaining insight into what matters to people, what measures they have adopted/not adopted, what stops them from doing more, we can provide a data set which supports the identification of areas for improvement, and provides a framework for targeting key interests and concerns to boost engagement with climate/sustainability related activities, events and projects.

3. Active period of survey

The survey was open from mid-January to mid-July. The survey was advertised through several channels:

1. Laminated posters pinned to message-boards and telephone poles across the village.
2. Several companion articles and poster advertisements in the village newsletter.
3. Several posts to village whatsapp (Twyford Information Group & Sustainable Twyford) and facebook groups from trusted accounts to improve trust of survey link and QR code.
4. Physical presence at Colden Common Spring Greening event promoting survey completion with both digital and physical copies.
5. Word-of-mouth promotion, led primarily by Cllr Sue Cook.

Channels used bit.ly links and qr codes to redirect to the google survey, and also all channels mentioned the locations of hard copies available around the village. A poster was produced to advertise the survey by adapting a template for free on Canva. Channels incorporated this poster where appropriate.

Towards the end of the active survey period, the poster was altered to emphasise the urgency, and was posted to village whatsapp groups with messages emphasising urgency (and a kind of ‘push’ for 100 responses). The poster and its variants will be included for download at the end of this page.

4. Post-survey insights

The mean response to question 2 (“how much do you think Twyford should focus on addressing climate change and its impacts”) on the survey was ~4.3; whether this indicates a high desire across the village for a focus on addressing climate change and its impacts, or is indicative of self-selection bias, is a question which would require further research.

The most common response to question 5 (“what holds you back from doing more?”) was “I don’t have enough time”. This indicates that in order to support climate action in the village, it would be important to make it as accessible and easy to engage with as possible, in order to reduce the time and energy required from participants. It may be worth considering how to meet residents where they’re at in order to minimise the time and effort required to engage. This may look like running talks or film screenings both face to face and online simultaneously, to allow time-pressured residents to join from home, or making resources easily findable and accessible online.

The most common response to question 6 (“I’d potentially be interested in...”) was “practical tasks or projects”. This indicates a high desire for direct action in the village - which is valuable for creating practical changes around the village aimed at climate mitigation and adaptation, and the fighting climate hopelessness/apathy by the feeling of pursuing and creating change with a strong community. In conjunction with question 5, this might indicate that respondents are willing to make time to ‘do more’ for fun and engaging events and projects targeted to their concerns or interests.

Question 7 was an unstructured response question which asked “What do you think we could do as a village to have the greatest impact on climate change?” As answers varied greatly, the data is not easily converted into charts, so this report identified common themes by visual analysis.

Key themes among suggestions included:

- Reducing traffic and traffic speed through the village,
- Improving modes of travel alternative to cars with active travel routes, public transport connections to Winchester, and facilitating community ridesharing,
- Improving biodiversity through environmental conservation and restoration in both

public and private areas (e.g. parks, gardens, verges),

- Providing residents with information and services with a focus on sustainability and climate transition to improve awareness and provide support in making changes and living sustainably (e.g. information and support on greener energy solutions, facilitating item reuse/swaps through online groups or events, improving local recycling services),
- Running projects and events in the community to support more sustainable lives and create more sustainable environments (e.g. repair cafe, skills swaps, conservation/restoration projects),
- Focusing on engaging in the community and including young people.

5. Conclusion

Hopefully the data collected will provide a firm foundation for further climate action and adaptation within the village by providing clear insights into the interests, attitudes, and concerns of residents, thereby providing guidance on how to maximise engagement.

Please remember that this whole project has been conducted by volunteers, so the work may contain errors. If you have any questions or comments about this project, you can email us at admin@twyfordhants.org.uk.

The survey data and posters are available for download below. Alternatively, the survey responses are available to view via google sheets [here](#).

Attachments

1. survey data (.ods)
2. survey paper copy
3. survey poster (regular)
4. survey poster (urgent)